Adderall	Provigil
bacon	bacon tequila
Beaver Eating contest	Miss BRC Pageant
"big-name DJs" who didn't get a ticket	the DJ who got a ticket and is just as fucking good
bringing your girlfriend	bringing your mom
bunnies	unicorns
Burning Man	4th of Juplaya
Burning Man tattoos	theme camp tattoos
buying the meal plan	cooking dinner for your camp
catching dysentery	carrying hand sanitizer
Center Camp	Terminal City
Charlie The Unicorn	The Trojan Horse
dubstep	<i>anything</i> besides dubstep
E	V
First Camp	Ashram Galactica
fundraisers	Kickstarter
furry hats	petit hats
getting busted for sharing drugs	getting busted for sharing booze
gifting your extra Burning Man ticket	selling your extra ticket on eBay for \$1000 and going to Vegas, baby!
glowsticks	LEDs
green lasers	blue lasers
hexayurts	1v domes
Hushville	sparkle pony corrals
Kickstarter	hard work
large sound camps	live music
leaving before the Burn	arriving after the Burn
megaphone siren	vuvuzela
monkey zoetrope MOOPed beer cans	skeleton zoetrope ground-scored
	drugs
press passes raw food chefs	commissary passes
scaffolding	elevators on playa
selling out	buying in
selling your ticket	selling your extra
because you can't afford Burning Man Man this year	ticket so you CAN afford Burning Man this year
shirtcocking	vestcocking
sparkle ponies	Haute Tauties Burlesque
spectators	customers
stealing street signs	stealing BRC- imprinted
Sunday sunrise set at Opulent Temple	survey flags Madi's Playa Choir, 11am Sunday Service at Camp Tweet n' Chill
telling everyone you know to come to	telling everyone you know it was
Burning Man	cancelled this year
the new police state	autonomous zones
The Onion	The Shroom
themes	memes
ticket scalping	gifting tickets
vitamin water	coconut water

Contributors: Adrian Roberts AntiM, Danger Ranger, Dusty Lucre, Eggchair Steve, Jason1969, Joshua Kappel, Lenny+Claudia, Mysterious D, Polly Superstar, Sailor Boy, ShutterSlut, Soulaye, Whelpley

Rockstar Librarian's

old-school rave: password is PLUR

OUT / IN The Borg's "Rite of Passage"What does Burning Man's leadership structure change mean for you?

said.

Larry Harvey spoke in San Francisco at the

about how the Borg was torn apart by

in-fighting after the Law settlement, as

the six board members discussed what

event's future might look like. "It looked

How much is Burning Man worth?

brought in to try to value the corpora-

tion and the Burning Man brand, and

Larry talked about taking that worth

members, rather than settling for the

he scoffs at as ridiculously low. But the

whole process drove him into a deep

depression. "It was against everything

we stood for, everything we had prac-

Finally, the Borg arrived at a solu-

tion that many burners thought they

should have started with back in 1996:

turn the whole thing into a non-profit

organization. And that's what the Borg

has started to do, taking the initial step

the six Borg members and 11 new

members that they selected – a group

with business and non-profit experi-

told a large group gathered at United

But there are lingering questions

Nations Plaza in San Francisco on

August 5 for the project's official

and troublesome issues sur-

rounding the transition.

Larry, Marian, and

Harley all told me that the

the Burning Man Project

evolves to their liking -

Burning Man name and

trademarks three years

and then to liquidate

their control of the

ence that they know well and have

worked with before.

launch.

ticed," he said. "How could we sell our

life's work like a commodity?"

mere \$20,000 each that

departing board members

are now entitled to, which

and dividing it up by the six board

Corporate appraisal experts were

Burning Man Project's official launch.

their severance packages and the

like the band was breaking up," Larry

bv SCRIBE

ou might know who Larry Harvey is, but how about Marian Goodell? Or Harley DuBois? Do you even know who's running Burning Man? You know, the people who took your money and made sure you have toilets and a basic civic infrastructure and a website to learn stuff? It's Black Rock City **LLC**, aka the Borg. Ring any bells?

I imagine the spectrum of answers - even among you burners reading this story on the playa - stretches roughly from "duh" to "who?" Honestly, you don't need to know anything about the leadership of Black Rock City - or its eponymous LLC - to connect with Burning Man and become a valuable citizen, right in this moment or into the future. You can forge your own role in this world of our own creation.

But I've always been a political journalist, so I like to know a little something about the system I'm living under and to share what I've learned. I've now been reporting and writing on Burning Man for the last seven years, first for the San Francisco Bay Guardian and Piss Clear, then in my new book, The Tribes of Burning Man. And let me tell you, this particular moment is a big one when it comes to the governance of Burning Man. It's a little complicated, but let me

briefly break down the "Rite of Passage" that the Borg is going through right now, and then we'll get into how it affects you. A Burning Man history lesson

In 1996 – a tempestuous, turning point year for Burning Man - there was a falling out among the three people in charge of the POLITICS event: Larry Harvey, who burned the first Man in 1986, and the Cachophony Society guys who brought it to the desert in 1990, John Law and Michael Mikel, aka Danger Ranger.

With serious injuries and a crackdown by the authorities that year, Burning Man would need rules and an infrastructure to continue. Law didn't want it to become that kind of event, and he clashed with Larry, eventually walking away while Danger Ranger stayed. They divided control of the Burning Man brand and trademark three ways, under an umbrella company called Paper Man LLC. Larry and Michael formed their own LLC to run the event, adding Larry's then-girlfriend Marian Goodell and burners Harley DuBois, Will Roger, and Crimson Rose to the Black Rock City LLC Board of Directors.

These are the same six who are there today - leaders of the Borg. Every year, the Borg paid Paper Man a licensing fee to use the Burning Man image, until 2006, when Larry tried to dissolve Paper Man, prompting Danger Ranger - who, despite his continuing role with the original Borg, had

joined the dissident Borg2 rebellion the previous year – sued Larry and his Borgmates to protect his Paper Man rights.

Law followed suit and eventually settled for a secret amount of cash while Michael dropped his and rejoined the team. But as Larry explained during a poignant speech in San Francisco in April, "It triggered a series of cascading events, and those began a rite of passage."

Then – and in the run-up to that point, while the LLC's finances are still largely secret – the six board members will get their payouts. How much they receive and how the organization and event will be governed are still matters to be determined by the Burning Man Project board, whose new members will serve initial terms of just one year.

"They've turned Burning Man into a commodity."

In my stories about this transition, I quoted longtime burner and Borg critic **Chicken John**, who criticized how the Borg ignored the sweat equity of the people who have contributed so much to Burning Man over the years, as well as the idea that the Borg will literally sell Burning Man to the Burning Man Project.

"What they're saying is it's going to take years to pass the torch over, and they're saying this to a room full of people who have been involved in Burning Man for decades," Chicken told me. "They've turned Burning Man into a commodity. They're selling the event."

When I confronted the Borg members with the criticism that they're prescribing how this transition will take place without taking any input from the larger community or allowing longtime burners to feel invested in this decision, they initially bristled at what they perceived as an attack, but then came around to saying they will welcome input.

"We're going to have a conversation with the community," Marian said, while Harley added, "There's still time for all of that. We are in the nascent stage. There's so much time for community input." And they say that process will begin right here, on plava, with daily appearances by Burning Man Project board members from 1-2:30 on Everywhere Lane just off the circle around Center Camp.

So, if you have any thoughts on this transition, ideas for future governance structures, thoughts on the current plan of allowing Black Rock City to grow up to 70,000 citizens within five years, fundraising ideas, or off-playa projects that you'd like to see them pursue, stop by and let them know.

in early August by creating the Burning Scribe, aka Steven T. Man Project, a non-profit controlled by Jones, is the author of The Tribes of Burning Man: How an Experi-mental City in the Desert is Shaping the New American "Our goal is to bring the culture of Counter-culture. He Burning Man back to the world," Larry will be speaking at the Center Camp Stage on Sunday at 4

& Cuts 60%



How you will get hurt at Burning Man

plan is to turn control of the Burning Man event over to Spending a few nights in the desert with 50,000 people can have its consequences, and we want everyone to be safe. the new non-profit in about This is a look at the 2007-2009 injury reports, so you know what to plan for. Try not to get flown out by helicopter. three years - assuming that

2007

* Other includes: lacerations requiring sutures, allergies, insect bites, burns, and urinary track infections. ** Legal 2000: Determining whether there is a danger to self or to others as a result of mental illnes

2008

Substance Cases: 46

Mental Health Calls: 43

cy Calls: 743

11%

30 Types of Burners

fault that you suck.

to get laid.

The Engineer On the up side, does

camp functioning. On the down side,

doesn't let you forget that he does the

important work and keeps your camp

functioning. As temperamental as your

sound system. Try to get him laid. The

awesome. Also, doesn't need your help

Girl Engineer is immeasurably more

The First-Timer-Whose-Mind-Is-

Completely-Fucking-Blown-the

Whole-Time Depending on your point

of view, either deeply inspiring, or more

annoying than the Burnier-Than-Thou.

Will take too many drugs and have at

The Fish-To-Water It's her first year,

but she wears the playa like Jessica

Rabbit wears an evening gown. Self-

deprecating and fearless, she makes

ing he'll fill his bag with homemade

hasn't a single poorly-glued-together

paper clip sculpture of the Man left.

Other times, disparaged with perfect

justification. Can hear reggae music

from all the way across the city.

The Jaded Old-Schooler Never

he never leaves his camp.

vour inner Goddess.

shuts up about how much Burning

Man sucks now... but still comes! You

won't see him much, though, because

The New-Age Pussy Hound Can be

any age, but usually 35+. Often has a

Eurotrash accent, no matter where he's

from. Lures women into his orbit by

several means, often involving a

Punani Trimming Camp, Shower

Camp (ladies only please!), or other

"Goddess Services". Tells you that you

have an old soul. Always ready with a

shoulder- or g-spot-massage to release

The Nudist Walks into your camp

stands right behind your chair. Don't

laughs at your jokes. Thinks Burning

Man should be like Easter Mass:

down-on-a-pole-in-a-wet-t-shirt

drinking contest at Pinky's.

solemn and incomprehensible. Just

drop her off at the Temple while you

hop a Pikachu golf cart to the upside-

crowbar? Here you go!

No, you can keep it. She

brought twenty.

while you're eating breakfast and

turn your head too quickly.

The Font of Swag

least one nervous breakdown.

is your camp's ambassador.

the important work and keeps your

by JEREMY, with LIZ, BRODY, ICKPOO, & JONAHHAAS

very person is a snowflake: perfect and unmatched. The human tapes-try is infinitely rich and varied, and no categorizations can possibly do it justice. This is true everywhere, but on the playa, our peerlessness is even more eminent. Out here, we truly become ourselves, and who we are defies all attempts at generalization ... Just kidding! You're nothing special.

Here's a list of 30 of the most common types of burners. Because labeling isn't just unfair... it's fun too! The Acquisitor Measures how much

fun he's having by how much stupid crap he can stuff into his pockets. Warning: He'll try to steal some key piece of decor from your bar. Also, he'll try to trade you a handful of painted bottle caps for a dose of E.

The Addict Swears this is her last year. Just like last year. And the year before that. The Bad Couple Fights

all the time. Fucks the STEREOTYPES rest of the time. One or both of them may try to seduce you. It's not worth it.

The Barfly Keeps people coming back, night after night. Always has a smoke, always willing to bartend when you get too wasted or lucky, always drunk enough to find everyone fascinating. Will dance to any music, laugh at any joke, applaud any ridiculous novelty act. Will probably sleep on the couch, even if their tent is ten feet

away. The heartbeat of your playa bar. The Burnier-Than-Thou Similar to the Jaded Old-School Burner, except

this is his third year. Don't try to tell him awesome stories of your adventures - he's seen it before, and anyway vou did it wrong The Camp Bitch Washes dishes

extremely loudly. Would have been happier staving at a nice hotel in Reno but then she wouldn't have lazy filthy campmates to complain about! (You have one of these in your camp. If you think you don't, it's probably you.)

The Center-Camper By the end of the week, she's spent more money on icedcoffee drinks than you spent on gas.

The Creepy Date-Rapist Has plenty of drugs

The Cruise Director Has read the guide. Knows what day it is. Eats a spectacular meal in a different place every night. Easy to spot because of the addresses written all over her arms. If you need to go to bed early tonight, spend the day with her. By sunset you'll

The Overprepared Neighbor be exhausted ... and maybe a bit Forgot your can opener, staple gun, or depressed.

.* 15.4%

Eye Injuries 7.3%

Dehydration 10.1%

& Cuts 57.70

2009

The Death-Guilder Hey, it's not their



had a hard life. You didn't catch his even the Jaded Old-Schooler smile. She name. You'll worry because he just sits at the end of the bar the whole time, drinking from a flask. But when you catch his eye, he gives you the biggest Exact opposite of the Acquisitor. Each morngrin you've ever seen.

The Perv All his clothing is shiny junk, and won't return to camp until he and/or crotchless. Brought a "bag of tricks." For most of the week, you don't know where he is. That's because he's The Hippy Often unfairly disparaged. next door, having earth-shaking sex with your dumpy middle-aged neighbors. If he invites you to a party he heard about, for god's sake go.

> The Raver Wakes up at sunset. Measures fun in decibels. Runs out of drugs.

The Seagull Didn't bring water. Didn't bring food. Didn't bring cigarettes. Didn't bring a tent. Brought half an eighth of mushrooms and ate them on Monday. You'll find him asleep in your tent if you're not careful. You'll catch him rooting around in your cooler no matter how careful you are.

The Shell-Breaker Who would have thought that boring old Doug from work can sing like Barry White and do beer-bongs like Bender?

The Sparkle Pony Furry leggings, sparkly hot-pants, furry vest or bikini top, fake dreads, goggles perched on head. Subsists on cigarettes and E. No camp is complete without one. They're The Overly-Spiritual Burner Never like furniture you might get to fuck.

The Weekend Warrior Arrives on Friday in an RV that's more luxurious than your apartment. Doesn't want to meet you. Doesn't pack out his trash.

The Wrecking Ball Spills drinks. Knocks over barstools. Falls off tables. Rides his bike into things. Wanders around with a bong. Invites thieves over. Gets hurt. Can always get his hands on a megaphone.

The Yahoo Picks fights. Says woo.

The-Person-Who's-Your Dream Girl/Guy/Other Your Having-Way-Moreperfect soulmate. You'll spend the most Fun-Than-He-Seemswonderful night of your life with this **To-Be** Often the oldest person. Then you'll find out they're person in the camp. Has married. BRC



blamestorming burners blaming everyone except themselves for their mistakes.

blissquitos glittery swarms of fairywinged girls on E, dressed in furry leggings and hot pants, who swarm to large bass-thumping sound camps like plagues of locusts.

BLM parking the rows of BLM officers sitting outside popular theme camps.

burnerpreneur someone who creates a business catering to burner culture.

customer a pejorative used by BRC LLC staff to describe a participant who is actually a spectator.

dreaming of Bianca's that glazed look that old-timers get when remembering their better days on the playa.

exodus coma burners who fall asleep in their cars waiting for the next pulse.

fraggle a hippie girl with no pubes and colored yarn in her hair.

getting Addissed someone burning your art prematurely because they think it's lame.

goblin that lone nervous masturbator type that won't go away until someone savs something

I playa spy travel game where one tries to identify other burner vehicles the dust coating on the way home takes away some of the challenge.

"it's not the end of the playa" BRC slang for "get over it."

Meltdown Thursday when sleep deprivation takes it's toll and your entire camp breaks down into tears over trifles.

MIP matter in place – when that item you lost in camp that you've been hunting for is exactly where you left it.

monogamish being in a monogamous relationship that allows messing around, but only while on the playa. mutant vehicle tango the ever-

increasing hoops and lines in order to get a DMV permit.

playa pepper that coating of playa dust on all of your food.

playatitus the ailment you have when you call in sick to work next week.

polytard anyone who over-intellectualizes being a slut.

radical self-entitlement assuming that Burning Man is a socialist experiment and that you can help yourself to anything in any camp.

shower flower someone who joins your camp for the sole purpose of creating excessive amounts of gray water. You might see them in the kitchen from time to time, too.

sparkle pony a young, hot burner who doesn't set up camp, never cooks a meal, doesn't bring gifts, doesn't bring their own drugs, barely brings their own water ... but will dance in their underwear in front of your camp because you know, that's their gift!

"the playa provides" stupid

ing the early sell-out of tickets.

how long the dust storm will last.

Penfold, Rock Shanty, Sailor Boy,

Contributors: Andy Wing, Delechaux,

Dusty Lucre, Lenny+Claudia, Morgazm,

pitiful lack of preparation.

quote coined by some lazy-ass sparkle pony trying to romantically justify their

Tickepocalypse the insanity follow-

whiteout psychic the one person in your camp who can accurately guess



Larry told the story that evening after that, dissolving in candid and confessional tones the LLC at that point.

Five more playa Principles

by BACKSTROKE THE **DONKEY PUNCHER**

2:00 & 10:00

t's said that city life makes you more aggressive. Sadly, Black Rock City is no exception.

Even though I've made some wonderful friends here and had my share of breathtaking moments and wacky adventures, I've also encountered a memorable assortment of assholes. Their offenses range from the Burnier Than-Thou who can't wait to preach Radical Self-Reliance if you so

much as ask directions, to the social leeches with neither gifts nor charm to contribute. Don't get me wrong: I love Burning Man and the people that make it special. But maybe we should all re-evaluate the way we've been going about this thing.

1. Give the 'No Spectators' shit a rest

Sure, tourists with cameras can be annoying but ease off! We should recognize that some people are CREAT-ING ART and think before we open our 10 Principle-quoting pieholes.

"Participation" is a broad term. Just because some uncostumed Joe Schmo is standing around quietly does not mean you should declare him a

by NETZARD

ust when

thought the

Sellout Debacle of

2011" couldn't get

any weirder, it came

out via various

online media that

some "big-name DJs" failed to pur-

fess that I actually laughed out loud.

tional outreach opportunity that

whole "Ticket

it! And fellas, Spectator" like some Old Testament preacher calling out the town whore. Respect that some participants are shy and may be taking it all in. Burning Man is a flash flood of stimulation. Not everyone feels like doing a silly dance, singing at the top of their lungs or sambling your goddamn potato chips in the middle of the street. Which leads eves. us to the next topic..

2. Over-Participation &

It's easy to take the whole community/gifting/participation concept too

the consuming end. Exercise ADVICE your better judgment and manners before inviting yourself into someone else's camp, bar, game, art car,

conversation, private area, or exposed butt cheek Also, how about we start asking before

cannons?

3. Naked people etiquette

We know BRC is clothing-optional, but how about a little consideration? I'm pretty sure there's some basic nudity etiquette that's already been established somewhere. No one wants to sit on that zip-line seat now that you've rubbed your unprotected taint against

maybe there's no written rule that savs vou can't walk around with an exposed hardon, but you're still a scumbag in all of our

Radical Self-Entitlement

far. Especially when you're on gear and drop our respective party sup-

plements. The "id" just takes over. We

hosing down random strangers with water

"Tickets are sold out!? How can this be!?" Last year, at the first In-N-Out Burger on the way back to civilization, there was a young dude who said he wanted to tell every living soul about the event so "Burning Man could change the world." I was exhausted but still mustered up the energy to laugh in

ty-showing mirrors.)

motorized couch cruised by to take you

You know whose failure to get a

ticket would be a serious prob-

lem? That guy who agreed to drive

gal with the portable welding kit who

to a new destination.

4. Radical Self-Importance / **Radical Self-Indulgence** Nearly every one of us is guilty of this one. We enter desert survival mode. We don our decade-old raver

17

Sexual

Total 2

11 Patients: ' 2007 Participants

47,365 47,366

believe we are the reinvented embodiment of cool and we don't care what we his face. This is trample or who we disturb. I recoma fragile experiment mend reserving one day for Radical that we all enjoy and it's Self-Assessment. (Maybe at the True based on limited resources Mirror Palace with all their harsh reali-Yeah, it's too late to encourage some sort of "Don't talk about Fight Club" code of silence. Hell, it's hard to 5. Radical Inclusion (?)

not rant and rave! But maybe everyone actively telling everyone that they must go hasn't exactly benefited us in the long run.

Remember that uncostumed Joe Schmo? Standing around all shy? Strike up a conversation with him for a change instead of chasing the cool people. You may be surprised.

Infographic: A collaboration **Total Patients: Undisclosed** between Good and Hyperakt Typography by BRC Weekly

VIP in BRC continued from cover

shade structure, three meals a day, bikes, DJ sound system, use of an art car for a day, and "thousands of gifts to give to your fellow burners". All this, for the asking price of \$95,000.

Ever since Green Tortoise first started coming out to the playa back in the late '90s, packaged Burning Man "adventure tours" have become not only more prevalent – some estimate there are about 150 on the playa this

gant, then compare it to a more modest package, offered by El Monte RV for several years now, who deliver your RV to the playa for you, stocked with two bikes and whatever food and beverages you've ordered. No other "package tour" amenities - but it's also only

Whatever happened to radical self-reliance?

incredulously, "Who ARE these people?" You're probably assuming the people who buy into this sort of thing to be rich douchebags. But you also might be wondering who these opportunists are who so brazenly provide these services? Whatever happened to 'radical self-reliance?"

"This is very much for a certain tax

Hot Chicks With Douchebags: Black Rock City edition

Total Patients: " ^{Iotal 2009 Participants:} " bracket of people who wouldn't necessarily have the time, energy, or know-how to provide themselves with the kind of accommodations or experience that I do? explains Mr. Redundant (not his real plava name), a 14-year Burning Man Fuck-you-money veteran who has been providing this sort of VIP playa service for his clients for five years. "I basically escort people to Burning Man, and I make it very easy for

A former Bay Area resident who now lives in LA, Mr. Redundant is a longtime producer who has worked with several film, television, and the-

"It's a lot of entertainment industry people - Hollywood studio moguls and Redundant. "Some of them are TED Conference people - both those who work there or speak at it."

Giving VIPs "the works"

The service he provides his highprofile clients is extensive. For starters, there are three tiers of RVs to choose from the "Britney Spears tour bus" type (\$10,000) to more modest RVs (\$3,000), each with daily water and sewage drainage, electrical power, and fully-stocked with his clients' favorite beverages and "party favors." He and his staff also provide a large, air-condi tioned lounge dome with a dining area, where a chef serves gourmet meals everyday, taking his clients' dietary restrictions and favorite foods into consideration. Everyone gets a bike which they are free to decorate however they wish, and they even provide a few art cars. And of course, transportation to and from Black Rock City is provided either via shuttle bus or private jet. And none of this comes cheap. "All

this shit costs money!" says Mr.



When asked how much his clients to be sure everyone understands the pay for this sort of package, he stated, full experience, no one is allowed to Tm not at liberty to put an actual leave before the Temple burn. "That, to number on it." But he went on to say me, is the most intimate and personal that the average price isn't for "wealthy and beautiful experience of the week." people." It's for what he calls the "fuck you-money" people – those who are The solution, not the problem extremely wealthy. "I used to laughingly And that's what makes Mr. call some of these people trustafarians -Redundant feel like he's part of the

camp in Black Rock City. "I've been

camps, building the Temple, doing

in 2007, I had the epiphany of 'Fuck

I'm building my social currency."

this shit, I might as well get paid for it.

He goes on to explain: "Let's say I

have the CEO of Coca-Cola or Disney

come out and I get to know these peo-

ple; know where their bliss is, and how

they like to be of service to the world.

have rampant enlightenment. Burning

Man is the kind of place that does that.

take those experiences back into their

workplace and into the Default World.

employees or customers. That's the core

Mr. Redundancy's staff provides, they

greater Black Rock City community.

also help facilitate interactivity with the

Despite the creature comforts that

where it affects thousands of their

competency of my intention here."

trust fund babies. But some of them are solution, not the problem. "It's about "old money" - philanthropists who are time somebody did it right and hosted peo doing charitable things ple with an authentic intention of giving all around the world, that them the experience of Burning Man the are doing things to create way it used to be. When I put these a ripple effect of prochange-agents of the world together found change and consciousness." and have them intermingle with my And that's part of the reason why crew of artists, amazing things happen Mr. Redundant started hosting a VIP

It's a think tank!" When asked what he would say to going to Burning Man for 14 years," he his detractors who might think it's sacsays. "I've busted my ass building theme rilege to not have the concept of radical self-reliance play a part in his clients' DPW.' I've gone through the gamut and playa experience, Mr. Redundant said, 'Don't hate the playa, hate the game! Let's face it: these kinds of camps have been at Burning Man for years. Look at First Camp for instance. Black Rock City LLC has its own camp that they use as social currency to host VIPs. And how many theme camps have ten core people who bust their ass to make And I put them in situations where they their camp happen while hundreds of other people in their camp don't do shit except pay a "camp fee." These It changes people. They have epiphanies things create spectators, not particiabout generosity and 'gifting.' And they pants. That's bullshit. As far as I'm concerned, what I'm doing is the same for-

> JUMBLE ANSWERS • CRACK • FERRETS (Burners act like "ferrets on crack," according to some) • BACON VAG (I know, insane) • TWEEKING • Answer: The latest trend in Black Rock City is a great example of "high" fashion: VEST-COCKING

mula, just a different equation." BRC

Conservative estimate: 1 in 4 burners is a DJ them

Burning Man enough of a priority in chase tickets before Burning Man sold out. I shed no tears at this news; I conthe fuck cares? It's not like we suffer from a shortage of DJs in this town. What are "big-name DJs" to the cit-

izens of Black Rock City? One of a myriad of tempting entertainment possibilities on the playa, that's what. What swing it above your head like a lariat, are the citizens of Black Rock City to and let go. I'll bet you one full price these DJs? A 100% deductible promo-Trojan Horse, Rites of Pezzage, or the promises exposure to thousands of

eager-to-be-enter-Thunderdome. The results will be the tained burners from all over the world. The fact is. they need us, but we don't need So a handful

of "big-name DJs" didn't make their lives and failed to get tickets. Who

Next time vou're in the Center Camp Café, take that fimo Burning

same. Better yet, walk into Space and shout "Is there a DJ in the house?" You'll doubtless be knocked down in the ensuing scrum. this? DJs are not at a premium at Burning Man; we are not going

"Big-name DJs" didn't get tickets? So what

Man medallion you got yesterday and Burning Man 2012 ticket that you will



to run out of them any time soon. Perhaps one out of four people you see at any given moment on the playa could bust out an iPod playlist that would entertain you till the next

hit a DJ. Repeat this experiment at the

promised to do on-site fixes; the doctor who normally camps with you Cowboys, Brass Tax, Opulent Temple, guys; the dude who runs your radio AutoSub. Pink Mammoth, or Fandango station that has two kids and no money so has to wait till the last minute every year. Their absence would have a mea-

surably negative impact on your imme-Do you see where I am going with diate experience. And I expect that they all know how to DJ as well.

So don't fret that Burning MUSIC Man won't be the kaleidoscope of candy-colored fun you were expecting just because your favorite DJ from last year's Coachella didn't make it out to the playa. Why have expectations? Burning Man will always be differ-

ent than you expect it to be. It's even possible that the person standing behind you in the porta-potty line may have the skills to blow your mind on vour camp's box truck to the plava; the the dance floor ... and this year, you might actually get to hear her play.

year - but more upscale as well. However, if the above seems extrava-

around \$11,000 per RV.

You might be asking yourself,



atrical production companies, includ ing Cirque du Soleil. He agreed to speak to the BRC Weekly under the guise of anonymity, to protect not just himself, COVER STORY

Broadway producers," says Mr.

Source Burning Man them."